

INVESTMENT FOCUS

Freight, Logistics and Warehousing

As the gateway to the north eastern region of Perth, the Wheatbelt and WA's northern mining regions, the City of Swan is a crucial part of the freight network.



1,000+
JOBS CREATED BY
CENTRAL NORTHLINK WA



3
KEY STRATEGIC
INDUSTRIAL AREAS



\$5,050M
WORTH OF EXPORTS FROM
THE COS IN 2015/16



\$1,977M
LARGEST EXPORT
MANUFACTURING



\$9.11B
CITY OF SWAN'S GROSS
REGIONAL PRODUCT 2016



7.4%
OF ALL JOBS TRANSPORT,
POSTAL AND WAREHOUSING

SUPPORTING WA'S ECONOMY

The City of Swan's footprint takes in an important part of the network that underpins freight delivery throughout WA. It accommodates parts of Perth Airport, a freight rail line, major transport corridors and key highways including the Great Eastern, Great Northern, Tonkin, Roe and Reid highways.

This freight infrastructure enables businesses and communities within the City of Swan, the broader metropolitan area and WA to have reliable access to goods and services. It allows the efficient movement of goods, delivers exports and imports and drives our economy forward.

The freight and logistics sector makes a major contribution to the City of Swan's economy, employing more than 5,000 people in 2011/16 which was 7.4% of the workforce. In 2016, the transport and logistics sector was second only to the construction industry in terms of the most number of businesses in the City of Swan.

MEETING FUTURE DEMANDS

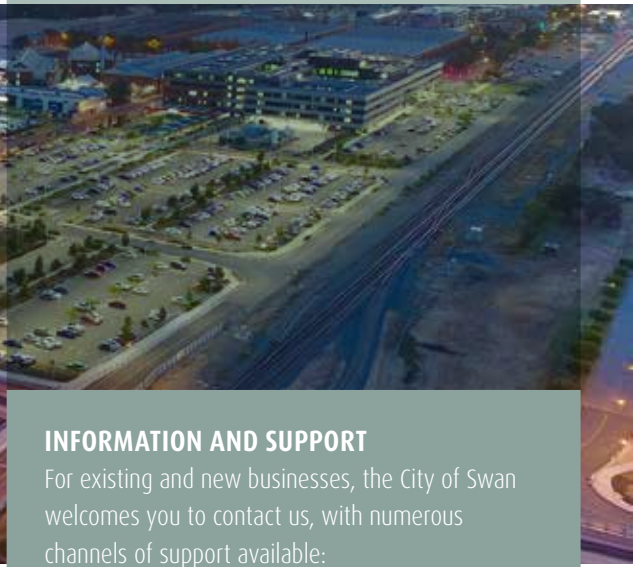
The effective management and transport of freight via logistics planning is fundamental to our day-to-day needs. With the City of Swan's population predicted to increase by 86,000 by 2036, there will be increasing demand for freight and logistics.

There are a number of key transport and infrastructure initiatives planned and these will confirm the importance of the City of Swan as a transport and industry hub; including the redevelopment of the Perth Airport, Gateway WA and Northlink WA. The NorthLink WA project will provide a new transport corridor from the Perth Airport to Muchea, running directly through the City of Swan.

DELIVERING TO THE REGIONS

With many of WA's regional centres located a long way from Perth, transport and logistics supply chains are an important part of the economic lifeblood of businesses and communities in these areas.

WA is an export focused economy, contributing 41% of the value of all Australian exports; the majority being mining and manufacturing goods. This requires significant freight movements to regional and mining areas in the North West; some through the City of Swan.



INFORMATION AND SUPPORT

For existing and new businesses, the City of Swan welcomes you to contact us, with numerous channels of support available:

City of Swan

Email: business@swan.wa.gov.au

Phone: 08 9278 9629

Swan Chamber of Commerce

www.swanchamber.com.au

Department of Jobs, Tourism, Science and Innovation

www.jtsi.wa.gov.au

Main Roads - NorthLink

www.project.mainroads.wa.gov.au/northlinkwa/about/Pages/About.aspx

Department of Transport

www.transport.wa.gov.au/Freight-Ports/freight.asp

Freight and Logistics Council of WA

www.freightandlogisticscouncil.wa.gov.au

Department of Planning, Lands and Heritage

www.planning.wa.gov.au/publications/6274.aspx

EMICoL (Engineering and Manufacturing Industry Co-op Ltd)

www.emicol.com.au

The industrial areas of Malaga and Hazelmere are well placed within the freight and logistics network, with convenient access to major transport corridors, Perth Airport, and the Kewdale Freight Terminal. These major industrial areas play key roles in the transport, storage, manufacturing and logistics servicing WA's construction and resource sectors.

INTERMODAL HUBS

Intermodal terminals enable freight to be moved easily from road to rail and vice versa. Bullsbrook has been identified as a potential location for a new intermodal freight terminal aimed at providing direct rail linkages to the area and particularly important in the transport of goods to and from Fremantle Port. This would increase the importance of Bullsbrook as a valuable freight and logistics hub and an important link to the North West.

WHAT ARE THE OPPORTUNITIES

With the construction of key transport infrastructure planned and taking place within the City of Swan, it is an opportune time for new businesses and investors to take advantage of the increased efficiencies in the transport network in the area. In comparison to other Perth metropolitan industrial estates, Hazelmere, Malaga and Bullsbrook offer good value.

Hazelmere

Hazelmere is an emerging premier transport and logistics hub which offers significant development opportunities to capitalise on the surrounding high quality transport infrastructure. The proximity to Perth's CBD, an international airport and the Kewdale Freight hub offers excellent opportunities for investment.

- Hazelmere particularly affords the opportunity for large-scale developments and larger sized lots required by freight, distribution and logistics warehouse facilities.
- To design and construct a facility specific to their freight and logistics needs.

Malaga

Malaga is a well-established and positioned industrial area which provides convenient access to major transport corridors for new transport, logistics and warehousing players. Malaga has a significant number of transport and logistics businesses within the area.

Bullsbrook

Bullsbrook has been identified as a proposed intermodal facility which increases its potential as a valuable freight and logistics hub and an important link to the North West.

Bullsbrook also offers the potential for a strategic linkage between the agricultural regions North and East of Perth, the metropolitan area and major export points. This offers a myriad of freight and logistics opportunities servicing the agricultural industry, including direct contract farming exports from WA.

