

# Schedule 5A — Exempted Advertisements

[cl. 8.2]

EXEMPTED DEVELOPMENT	APPLICABLE ZONE / RESERVE	CONDITIONS APPLYING TO THE EXEMPTED DEVELOPMENT
<b>Advertisements (excepting balloons, bunting and flags)</b>	All zones	<p>Where the advertisement is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and meets at least one of the following criteria:</p> <ul style="list-style-type: none"> <li>• is erected for no more than 6 months in any 12 month period during the construction of a building and/or sale of a property and advertises the sale, lease or rent of the land/building or provides the construction company details and is located on the lot for sale or where construction is taking place, and does not exceed 3sqm in area;</li> <li>• is inside a building and cannot be seen outside the building;</li> <li>• is a portable sign with a surface area of not more than 1.0sqm per each side, with a maximum of one portable sign for each lot;</li> <li>• any sign approved under a local law.</li> </ul> <p>Or:</p> <p>Where the advertisement is located within a Heritage Area or on a lot that contains a place on the Heritage List and is the only advertisement on the lot and meets at least one of the following criteria:</p> <ul style="list-style-type: none"> <li>• is erected for no more than 6 months in any 12 month period during the construction of a building and/or sale of a property and advertises the sale, lease or rent of the land/building or provides the construction company details and is located on the lot for sale or where construction is taking place, and does not exceed 3sqm in area;</li> <li>• is inside a building and cannot be seen outside the building;</li> <li>• any sign approved under a local law.</li> </ul>
	Residential Development; Residential Redevelopment; Residential; Midland Strategic Regional Centre All Special Use zones.	<p>Where there is only one advertisement on the lot and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and it meets all of the following criteria:</p> <ul style="list-style-type: none"> <li>• is flush mounted or painted on the wall of a building, fence or wall;</li> <li>• is not illuminated;</li> <li>• is no more than 0.2m<sup>2</sup> in area;</li> <li>• does not contain moving parts;</li> <li>• solely displays the details of a business operating from the lot.</li> </ul>

EXEMPTED DEVELOPMENT	APPLICABLE ZONE / RESERVE	CONDITIONS APPLYING TO THE EXEMPTED DEVELOPMENT
<b>Advertisements (excepting balloons, bunting and flags) (Cont.)</b>	General Commercial; Highway Service; Private Clubs and Institutions; Industrial Development; General Industrial; Light Industrial	<p>Where the advertisement is not a pylon sign and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and meets all of the following criteria:</p> <ul style="list-style-type: none"> <li>• is flush mounted or painted on the wall of a building so that no part of the advertisement is more than 5 metres above ground level;</li> <li>• the combined area of all signs, hoardings and advertising devices on the lot does not exceed 20m<sup>2</sup>;</li> <li>• the sign predominantly displays the name or nature of the business existing on site;</li> </ul> <p>Where the advertisement is a pylon sign and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and meets all of the following criteria:</p> <ul style="list-style-type: none"> <li>• there is no more than one pylon sign per lot;</li> <li>• has a surface area of no more than 6m<sup>2</sup> per side;</li> <li>• the sign and its supporting pylon have a combined height of no more than 6m;</li> <li>• has a clearance under it of at least 2.4m;</li> <li>• the sign predominantly displays the name or nature of the business existing on site.</li> </ul> <p>Where the advertisement is a portable sign with a surface area not more than 1.5m<sup>2</sup> per each side and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List.</p>
	Midland Strategic Regional Centre	<p>Where the advertisement is not a pylon sign and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and meets all of the following criteria:</p> <ul style="list-style-type: none"> <li>• is flush mounted or painted on the wall of a building at a height of no greater than 5 metres above ground level;</li> <li>• the combined area of all such advertisements on the lot does not exceed 10m<sup>2</sup>;</li> <li>• the sign predominantly displays the name or nature of the business existing on site;</li> </ul> <p>Where the advertisement is a portable sign with a surface area not more than 1.5m<sup>2</sup> per each side and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List.</p>

EXEMPTED DEVELOPMENT	APPLICABLE ZONE / RESERVE	CONDITIONS APPLYING TO THE EXEMPTED DEVELOPMENT
	General Rural; Special Rural; Swan Valley Rural; Rural Living; Rural Residential; Landscape; Resource.	Where there is only one sign on site and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List and it meets all of the following criteria: <ul style="list-style-type: none"> <li>• is fixed to or painted on an existing building, fence or wall;</li> <li>• is not illuminated;</li> <li>• is no more than 1m<sup>2</sup> in area;</li> <li>• the sign displays the name of the owner, the name of the property or the predominant nature of business conducted from the property or all of these details.</li> </ul>
<b>Advertisements            (excepting balloons,            bunting and flags)            (Cont.)</b>	All Local Reserves	Where the advertisement is not located within a Heritage Area and is not on a reserve that contains a place on the Heritage List and is fixed to or painted on: <ul style="list-style-type: none"> <li>• bus shelters or bus seats;</li> <li>• rubbish bins in public places;</li> <li>• recreation / sporting and community facilities if the signs are visible only from within such facilities.</li> </ul>

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<b>Balloons and Bunting</b>	General Commercial; Highway Service; Private Clubs and Institutions; Industrial Development; General Industrial; Light Industrial; Midland Strategic Regional Centre	Where the lot is not located within a heritage Area and is not on a lot that contains a place on the Heritage List and there is only one balloon on the lot and it meets the following criteria: <ul style="list-style-type: none"> <li>• is displayed for no more than 4 consecutive weeks and for no more than 3 months in any 12 month period;</li> <li>• has dimensions no greater than 9 metres in height and 8 metres in width;</li> <li>• the maximum height above ground level to the top of the balloon does not exceed 18 metres;</li> <li>• is not illuminated.</li> </ul>

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<b>Flags and Flagpoles</b>	General Commercial; Highway Service; Private Clubs and Institutions; Industrial Development; General Industrial; Light Industrial; Midland Strategic Regional Centre	Where there are no more than 2 flagpoles on a lot and each flagpole is no more than 6 metres in height and is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List.
	Midland Strategic Regional Centre Residential Development; Residential Redevelopment; Residential; General Rural; Special Rural; Swan Valley Rural; Rural Living; Rural-Residential; Landscape; Resource; All Special Use zones.	Where the flag and flagpole meet all of the following criteria: <ul style="list-style-type: none"> <li>• there is no more than one flagpole on the lot;</li> <li>• the height of the pole does not exceed 6 metres;</li> <li>• the flag is not used for commercial advertising;</li> <li>• is not located within a Heritage Area and is not on a lot that contains a place on the Heritage List.</li> </ul>