

INVESTMENT FOCUS

Healthcare

A world-class medical and healthcare precinct exists in the heart of Midland, providing a range of opportunities for health and related industries.



Key statistics



307

Public hospital beds



60

Private hospital beds

Proposal to

build

stand alone
private hospital



493

health and social
assistance businesses



60-100

Curtin University medical
student enrolments
per year



7,504

healthcare and social
assistance jobs in 2020-21



\$1b

annual healthcare and
social assistance output
in 2020-21

A hub for healthcare

The revitalisation of Midland has been underway since 2000, transforming the area into an urban hub. As part of this, a centre for medical excellence exists, attracting a range of healthcare services and medical experts to the region.

Creating a positive contribution to the economic and social fabric of the Swan area, the precinct features:

- A GP Super Clinic
- Perth Cardiovascular Institute
- Midland Specialist Centre and Day Hospital
- Stan and Jean Perron Child Advocacy Centre
- Lions Eye Institute
- Lions Hearing Clinic
- PlusLife (Perth Bone and Tissue Bank Inc.)
- A variety of mental and allied health services.

Working together

The redevelopment of the old Midland Railway Yard to incorporate a premier medical precinct has provided a major incentive for a range of health and medical institutions.

At the heart of the area is St John of God (SJOG) Public and Private Hospital, built in 2015. St John of God Health Care is set to deliver a 17,000sqm standalone private hospital, 300m from the current SJOG hospital campus.

Opposite the hospital is the first GP Super Clinic to open in WA, a state-of-the-art medical centre that provides comprehensive care by general practitioners, specialists, nurses and allied health professionals.

Perth's only bone and tissue bank, PlusLife, has chosen to relocate to Midland, adding more weight to the developing medical precinct. This specialised medical service will ensure WA residents can get priority allocation for grafts and transplants.

Midland is now the site for the Icon Cancer Centre, meaning residents do not need to travel to the Perth CBD to receive lifesaving treatment. This is another example of the first-class treatment available to north metropolitan, east metropolitan and Wheatbelt residents.

Health-based knowledge

Combining learning and research in health facilities in Midland acts as a magnet for knowledge-intensive businesses.

Curtin University opened its Midland campus and clinical medical student base in 2019. The facility accommodates allied health students in areas including nursing, physiotherapy and pharmacy.

The City of Swan is a significant benefactor of this upgraded health and education zone for chronic disease, ageing, Aboriginal and regional health.

The government is committed

Federal and State Government support has underpinned the bold vision for a world-class health service in Midland, including a \$360m investment in the regional public hospital and the provision of land for Curtin University's campus.

DevelopmentWA is actively working to advance the world-class healthcare precinct and attract more professional services to the area.

The decision by METRONET to relocate Midland train station further east will improve public transport connectivity to the health precinct and walkability to Midland CBD.

DevelopmentWA recently sold the remaining strata lots within former Railway Workshop Block 1 to a private entity that has proposed to deliver additional public health services, education and research facilities to the Midland health precinct.

A growing healthcare base

Over the five years to 2021, the City's population has grown by 14.3 per cent to reach 152,975. With a significant volume of land still undeveloped or underdeveloped this strong growth is expected to continue.

Demand for quality health and medical services in the area is expected to keep rising, with the number of residents over 65 increasing by 29 per cent since 2016.

Aged care ancillary services will become an important growth sector. In 2022, there were 493 registered health care and social assistance businesses in the City, up from 379 in 2020.

Specialist medical facilities and services in the Swan region will give communities in the Perth Hills and regional towns better care closer to home – a particularly important aspect when small children and seniors are involved.

The opportunities

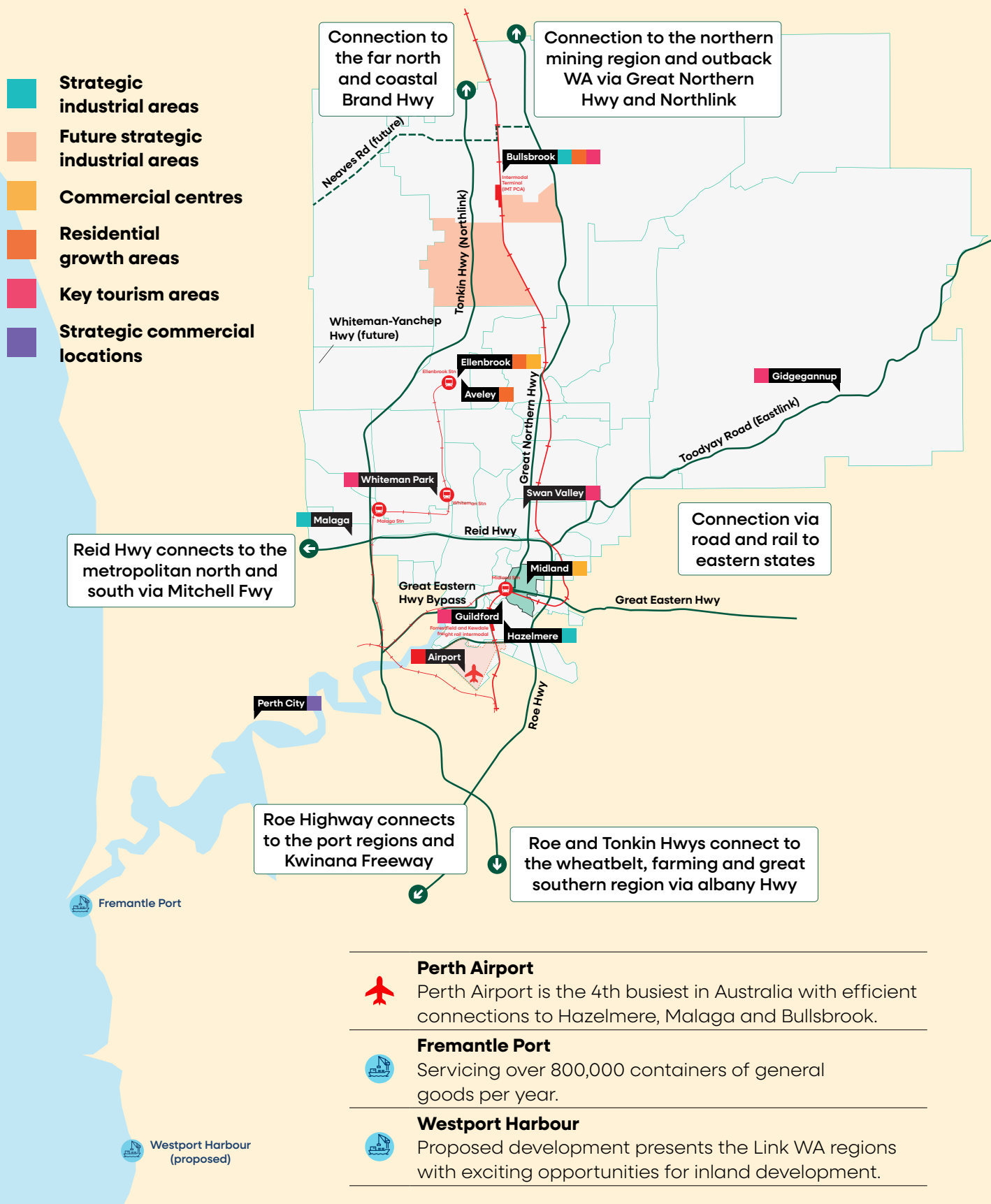
As the collaboration and reputation of the Midland health precinct grows, the business case strengthens for more professionals and investors to become part of this developing centre for healthcare excellence.

There are prospects for additional industries that service the healthcare sector, such as:

- Manufacturers of medical, pharmaceutical and health equipment and products
- Retailers for health, medical or aged care products
- Health/medical-related education providers.

There are several site options available for tenant and developer consideration. They allow for owner-occupiers to design and construct facilities specific to their needs. Alternatively, an investor may choose to develop and lease premises for the other healthcare entities to occupy.

The new health facilities proposed for the former Railway Workshop Block 1 will provide new medical space for health education, and health and social assistance businesses to establish a footprint or relocate to the Midland health precinct.



Information and support

Contact the City's Business and Tourism Services team to find out more about these opportunities business@swan.wa.gov.au



sourced references can be found on our website. Scan QR code or go to www.swan.wa.gov.au/investment-sheet-sources for details.

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0009BATS - 2024