

# CEO Targets 2025-2026

KPI

Lead the strategic development and management of the City.

Deliverable(s)

Transition the City's Infrastructure Blueprint into key advocacy proposals.  
  
Gain agreement from relevant State agencies on these initiatives.  
  
Gain agreement from State members so the advocacy objectives become formal proposals.

KRA Alignment



KPI

Promote the development of facilities and service initiatives for the benefit of ratepayers, residents and other users of the City's facilities and services.  
  
Maximise the opportunities to obtain all grants for which the City is eligible.

Deliverable(s)

Deliver Part 3 of the Community Infrastructure Plan that provides details of the projects by LAP (5-year projection) and aligns with the LTFP.  
  
Detailed plans published or ready for publishing in future iterations of each LAP.

KRA Alignment





KPI

Ensure the efficient exit from EMRC.

Deliverable(s)

Continue to lead the City's exit from the EMRC, ensuring the City's (financial, operational and reputational) interests are protected throughout this process.  
  
Ensure updated asset valuations are reflected in the City's financial statements.  
  
Consider asset acquisitions from the EMRC where these are beneficial for City service provision.  
  
Establish the costing methodology that will apply to the equity calculations well prior to the date for equity return.

KRA Alignment



KPI

Lead the strategic development and management of the City.  
  
Enhance the City's image with all stakeholders and interest groups, commerce and industry.

Deliverable(s)

Facilitate a master plan for the Midland Railway workshop precinct that considers the precinct's heritage, infrastructure options, access and parking requirements.  
  
Evolve the concept for an expanded medical precinct.  
  
Gain local member and State support for a Midland hospital construction plan.  
  
Deliver stage 1 of parking and public realm plans.  
  
Continue engagement with Development WA on adaptive re-use of the two unallocated Railway workshops.

KRA Alignment



KPI

Ensure that an organisational focus on continuous improvement is maintained.  
  
Ensure that Council is informed of major risks and opportunities.

Deliverable(s)

Facilitate service reviews in:

- Planning approval services
- Economic development
- Information systems
- Leisure services
- Waste collection services.

  
The reviews to inform the budget workshop process for FY26/27.

KRA Alignment



KPI

Oversee Finance practices and policies that promote a culture of fiscal responsibility and rigorous budget management.  
  
Enhance the City's image with all stakeholders and interest groups, commerce and industry.

Deliverable(s)

Progress the UV Rating Review and implement this, subject to Council approval.  
  
Deliver the first tranche of 500 property reviews during FY25/26.  
  
Obtain Ministerial approval for the Council recommendations.  
  
Continue the project over three years to conclude the review of 3,000 UV properties.

KRA Alignment

