



Your City in 2024/25

Budget booklet



Acknowledgement of Country

The City of Swan acknowledges the Traditional Custodians of this region, the Whadjuk people of the Noongar Nation, and their continuing connection to the land, waters and community. We pay our respects to Elders past and present, and their descendants.



Welcome

The City of Swan is Perth's largest local government by land area, with a population that is set to soar to almost 300,000 by 2050. As a local government, we exist to support you and your fellow community members.

We strive to provide the projects, programs, services and events to meet the expectations and aspirations of our diverse community, as outlined in our Strategic Community Plan 2021-2031.

Our Strategic Community Plan is based on five key results areas – Natural Environment, Economic, Social, Built Environment and Governance – each with its own objectives, measures and targets.

This booklet focuses on how your rates will be invested in 2024/25, in alignment with those five key result areas.

Your rates contribute to the creation and maintenance of infrastructure, parks and reserves, libraries and leisure centres. They support and promote local businesses, community events, arts, culture and recreation.

Your rates help us deliver your vision for Swan. They are an investment in your community.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Tanya Richardson'.

Tanya Richardson

Mayor



Your rates explained

Your rates calculation starts with deciding the budget we need to deliver our local projects, programs, services and events.

This budget amount is then divided among rateable properties by calculating your property's valuation by the differential rate in the dollar – subject to an annual minimum rate – set by Council each year.

Your valuation is determined by the Valuer-General at Landgate, a separate organisation from the City of Swan. They assign non-rural properties a gross rental value and rural properties an unimproved value.



Payments

We offer several ways to pay your rates. You can pay in full, in instalments, by direct debit or through a self-managed payment plan.

You can also choose to pay your rates online, over the phone, by post or in person at our administration centre.

Financial hardship

If you're experiencing genuine financial hardship due to exceptional circumstances, you may be eligible for assistance.



Scan the QR code to learn more about your Council rates, including all of the above topics and much more.

swan.wa.gov.au/rates



Natural Environment

Our natural environment, from our bushland to the iconic Swan River, is extremely important to us.

Protecting and enhancing our natural environment is one of our top priorities.

Our 2024/25 budget reflects this as we focus on improving our urban canopy, streetscapes and resource recovery methods.

Trees

Your rates will invest \$1.4m to plant trees on street verges across the City.

You can help us achieve our target of increasing our urban canopy by one per cent each year by requesting a free street tree.



Scan the QR code to learn more.

swan.wa.gov.au/street-trees

More than 5,000 residents collect a free pack of seedlings to revegetate their property each year through our Free Trees and Plants Giveaway.



Scan the QR code to learn more.

swan.wa.gov.au/free-trees

Parks and reserves

We're investing in green spaces across our City, with \$1.2m going towards Jack Williamson Oval and \$5.2m going towards Ballajura Intergenerational Playspace.

Bushland preservation

We'll use more than \$383,000 to preserve bushland with projects such as dieback cleaning, tree planting, Aboriginal interpretive signage installation and pathways.

We look after:



51 nature reserves



77 foreshore reserves



298ha of verges and medians



56 Friends Groups.

Waste and resource recovery

We collect more than 100,000 kerbside bins and more than 1,500 street/park bins weekly.

FOGO

We're investing \$2.8m to improve our resource recovery and make Swan more sustainable.

The City is excited to introduce a three-bin kerbside collection system this financial year. Properties will soon have three

bins – recycling, general waste and FOGO. FOGO stands for Food Organics and Garden Organics.

The FOGO bin will collect organic food and garden materials. By separating this waste, we can recover valuable nutrients and return them to our soils as compost.

We're introducing the new system to align with the Waste Authority WA Better practice: FOGO kerbside collection guidelines. We're also doing it to promote sustainable consumption and reduce waste production.

The new system will be delivered through a staged rollout over three years.



Scan the QR code for rollout dates, FAQs and more.
swan.wa.gov.au/FOGO

Waste management vehicles

We've allocated more than \$441,000 for new waste management vehicles and to replace existing ones so we can better meet the needs of the growing community.



Economic

We're working towards the City being nationally and globally recognised as a strategic location to invest, visit and establish local businesses.

We are committed to developing sustainable economic growth for our residents and ratepayers, attracting new business and job opportunities.

Tourism

We're passionate about sharing the rich diversity of the Swan Valley and our wider tourism region. Our award-winning Swan Valley Visitor Centre is a one-stop shop for visitors to the Swan Valley and Guildford areas.

We're investing in:

Developing and implementing a new Tourism Action Plan

Implementing a new booking system for the Swan Valley website, streamlining the tour booking process

Delivering the Tourism Industry Partnership Program

Managing relationships with tourism businesses and peak bodies.



Business support and development

We're actively supporting and developing thriving local businesses and centres.

In 2024/25, we will continue to deliver our Business Support and Engagement Action Plan which outlines how we will grow the economy, focusing on local employment and business support.



Scan the QR code to learn more about our services and the support available for businesses.

swan.wa.gov.au/business

Investment

New Junction, Midland

New Junction connects the Midland Gate Shopping Centre precinct to commercial and residential areas. It will feature high-quality parks, open spaces, community facilities, and new residential and commercial opportunities when it is complete.

Our 2024/25 investment in New Junction includes \$2m for stage one construction of Trackside Entrance and Grandstand Way.



Scan the QR code to learn more about New Junction.

newjunction.com.au



Scan the QR code to learn more about investment in Swan.

swan.wa.gov.au/business-support/invest-in-swan



Social

Our community is one of the most diverse and fast-growing in Perth, and we are committed to keeping everyone safe, healthy and connected.

Through our infrastructure, services and events, we strive to provide a safe and inclusive community where everyone feels at home.

Arts and culture

We're proud to be fostering a strong arts and culture base in the City. We support community art, cultural events and a wide range of services that build community participation and connection.

Your rates will support:

The development of an Arts and Culture Plan

Heritage conservation works at Midland Junction Arts Centre, Midland Town Hall and Midland Lotteries House

Twenty community arts programs.

Libraries

Our libraries are places of engagement and education, where our community can connect, learn and create. We had over 472,123 visits to our libraries in 2023/24.

Your rates will support:

The delivery of youth outreach programs

The launch of the Dayton Family Centre at Dayton District Open Space

Renewals, upgrades and new books for our libraries.

Community Care

Our Community Care Services support older people and people with disability to live the life they choose.



Scan the QR code to learn more about our Community Care Services.
swan.wa.gov.au/communitycare

Your rates will support:

- Delivering age-friendly actions in our Access and Inclusion Plan 2023-2027
- Clubs and outing groups that support more than 900 people
- Managing community transport services.

Leisure and sport Swan Active Ellenbrook

Swan Active Ellenbrook will be built near the new Ellenbrook train station, featuring a 50m outdoor pool, indoor pools, waterslides, a gym, indoor sports courts and more.

Swan Active Ellenbrook is one of our key priorities, with funding commitments from the State and Federal governments, and a community in Ellenbrook that is passionate about having its own aquatic centre.

There will be \$3.41m spent on this highly anticipated project in 2024/25, ahead of an expected start to construction in 2025.

We are sending regular project updates about Swan Active Ellenbrook by email. These updates will share milestones, design insights and other exciting news about the project throughout its development.



Scan the QR code to subscribe and stay up to date.

Investing in health and fitness

Swan Active Ballajura

\$120,000 to install new UV filters and upgrade/renew equipment and furniture

Swan Active Beechboro

\$570,000 for upgrades to improve access and maintain mechanical infrastructure

Swan Active Midland

\$2m for new family change rooms in the aquatic area

Midland Sports Complex

\$16,500 to upgrade/renew equipment and furniture

Changeroom upgrades

\$900,000 to upgrade changerooms at Altone Pavilion and Kingfisher South Pavilion to support female sports participation.



Interested in getting your fit on and visiting your local Swan Active centre? Learn more at swanactive.com.au

Playspaces

We will invest \$1.2m in improving playspaces at:

Riverview Avenue Playground
Bourke View Park
Rosher Park Oval
Fishmarket Reserve
John Stone Park
Wangalla public open space (Koongamia Oval).

We will install \$448,000 worth of public art at the following playspaces:

Ellenbrook Youth Centre
Rosher Oval Playground, Lockridge
Bourke View Park, Jane Brook
Dayton District Open Space
Ballajura Intergenerational Playspace.

Safety

We know you want to feel Safer in Swan. The results from our 2024 Community and Business Perceptions Survey left no doubt that safety and crime prevention were your top priorities.

In June 2024, after extensive community consultation, Council adopted our Community Safety Plan.

The plan identifies six focus areas, each with their own actions and measures, to guide our approach to making you feel Safer in Swan.

The six focus areas:

- **1** Crime prevention, intervention and sense of safety actions
- **2** Service delivery that strengthens safety in local suburbs
- **3** Providing solutions to maintain safety in public spaces
- **4** Local partnerships that address complex problems
- **5** Emergency preparedness, response and recovery activities
- **6** Supporting everyone to create a safer community.

CCTV

\$100,000 for more mobile CCTV towers to help protect our community and assets.

Firefighting assets

More than \$212,000 for new fire access tracks, fire tanks and other firefighting assets.

Events in Swan

We're passionate about offering a vibrant calendar of events for the community. From family-oriented fun to cultural appreciation and everything in between, there's something for everyone.

Avon Descent Festival	Lilac Hill, Caversham	Watch WA's iconic multisport event from the banks of Lilac Hill.	August 11, 2024
Midland NAIDOC	Weeip Park, Midland	Celebrate our rich Aboriginal culture and history.	October 1, 2024
Entwined in the Swan Valley	Swan Valley (multiple locations)	Eat, sip and play your way through the Swan Valley with this spring event.	October 2024
Harvest in the Swan Valley	Swan Valley (multiple locations)	Pick, taste and shop the valley's freshest in-season produce.	Summer 2025
Altone Comes Alive	Altone Park, Beechboro	A family-focused celebration of culture and community.	March 2025
Swan Open Studios	Various locations across the City	Join local artists as they showcase their talent across Swan.	April 5-13, 2025



Scan the QR code to see our events and programs
swan.wa.gov.au/events

Community grants and sponsorships

We offer grants and sponsorships to community members to support inclusive community-led projects, activities and events that help deliver our Strategic Community Plan.

This year, we'll invest \$760,000 to help make these projects a reality.



Scan the QR code to learn more
swan.wa.gov.au/grants



Built Environment

Our built environment reflects the needs of a growing community. We're committed to providing a safe, connected and diverse place for our residents. We're focusing on improving the infrastructure and accessibility of the Swan region.

Roads

We are investing more than \$33.6m towards improving our road network to support a safe and connected community, including:

Major road works program

- Constructing slip lanes at the Benara Road and Lord Street intersection in Beechboro to improve traffic flow
- Duplicating Gngangara Road from Pinaster Parade to Henley Brook Avenue in Ellenbrook
- Duplicating and extending Henley Brook Avenue from Gngangara Road to Park Street in Henley Brook and Brabham.

Road safety

- More than \$1.8m to improve street lighting across Guildford, Bellevue and Midland
- \$477,000 for traffic safety projects such as tree pruning, children's school crossings and median island installations
- A total of \$150,000 for planning and designing safe active streets in Ballajura and Guildford, introducing lower traffic speeds to create safer spaces for all ages and abilities.

Parking

- \$315,000 on planning and implementing parking improvements across the City.



Paths

Your rates are contributing to a \$2.4m investment in our cycleways, footpaths and shared paths.

Thanks to community feedback, we're installing universal access ramps and pedestrian crossings across Ballajura for a total of \$30,000.

Ellenbrook Community Hub

With support from the State and Federal governments, we'll invest \$5.5m in the design and construction of Ellenbrook Community Hub.

As a result of extensive community consultation, it will feature function spaces, meeting rooms, flexible function and activity spaces and a workshop.

Projects in your local area

Local area plans, developed in consultation with our community, address the different priorities of Swan's diverse people and places.



Scan the QR code to learn more about plans for your area
swan.wa.gov.au/LAP

Altone (Bennett Springs, Beechboro, Kiara, Lockridge, Caversham)

- Design Altone Skatepark renewal
- Fix tree root damage to Jennings Way and Brathwaite Road
- Renew the car park at Swan Active Beechboro
- Install a bus shelter on Marshall Road.

Ballajura

- Renew the roundabout at Cassowary Drive and Pelican Parade
- Redesign the irrigation system at Ballajura Oval
- Repurpose the tennis courts at Alta Laguna Park.

Bullsbrook

- Repair the surface of Neaves Road
- Start minor upgrades at Bullsbrook Sports Club
- Conduct heritage conservation works at West Bullsbrook Hall
- Upgrade sports lighting at Pickett Park courts.

Ellenbrook (The Vines and Aveley)

- Start constructing a ninja course in Aveley
- Install shade sails at Anna Plains Park, Bancombe Park and Delaney Park
- Upgrade sports lighting at Coolamon Oval
- Design and construct a new shed at Ellenbrook DOS North.

Gidgegannup (Red Hill, Avon Valley National Park)

- Renew and upgrade the Gidgegannup Agricultural Hall
- Construct a new playspace in Brigadoon
- Upgrade the Bells Rapids Lookout.

Guildford/Hazelmere (South Guildford, Perth Airport North and Bushmead)

- Start refurbishing Guildford Town Hall
- Install shade sails at Kulungar Park and Riverview Avenue playspace
- Construct a BMX track in South Guildford
- Renew bus shelters at Johnson Street and James Street.

Malaga

- Repair the Alexander Drive and Illawarra Crescent intersection
- Renew the intersection at Exchange Road and Illawarra Crescent
- Repair Beringarra Avenue between Altey Street and Boulder Road
- Improve safety on Truganina Road.

Midland (Viveash, Woodbridge, Bellevue, Koongamia, Midvale and Middle Swan)

- Resurface Montreal Road
- Install more bicycle parking and public seating
- Renew the path on Great Eastern Highway between Brockman Road and Lloyd Street
- Install shade sails at four local parks.

Swan View (Stratton, Jane Brook, Midvale, Swan View and Red Hill)

- Repair the Lewis Jones Cross and Farrall Road roundabout
- Upgrade sports lighting at Farrall Oval
- Upgrade sports lighting at Dulcie Liddelow Netball Centre.

Swan Valley

- Renew the path along West Swan Road between Swan Road and Gngangara Road
- Repair the roundabout at West Swan Road and Gngangara Road.

Whiteman (Caversham, Bennett Springs, Dayton, Brabham and Henley Brook)

- Fix the roundabout at Everglades Avenue and Woolcott Avenue roundabout
- Conduct foreshore preservation works at Lilac Hill
- Install a new bus shelter at Marshall Rd in Bennett Springs.

Upper Swan

- Upgrade sports lighting at Baskerville Oval
- Design and plan for an active rail crossing at Apple Street.

Project mapping

We've made it easier to learn more about projects near you. Our handy project mapping tool lets you filter projects by category, suburb and year. You can then click on any project for an update.



Scan the QR code to find out more
swan.wa.gov.au/projects



Governance

We strive to provide good governance through accountable, transparent and fiscally responsible management of competing community priorities.

Strong leadership, engagement, communication, advocacy and collaboration can help us deliver our community's vision.

Advocacy priorities

Our Financial Advocacy Priorities 2023-2025 list identifies the key social and infrastructure projects in our community that may be funding opportunities for the State and/or Federal Government.

Determined by identifying projects on our capital works program, combined with understanding community demand, the list guides our strategic and proactive approach to advocacy. We can and will pursue grant funding for other projects as opportunities arise, but this approach gives us a better chance of securing investment.









Scan the QR code to view the Financial Advocacy Priorities for your ward
swan.wa.gov.au/financial-advocacy-priorities

Customer experience

We're determined to provide high-quality customer service to community members.

To do this, your rates will help us implement a customer experience action plan, an annual customer satisfaction survey and new ways to interact with the City.

We're available 24/7 to support you and answer questions. Contact us:

	Use the online live ChatBot on our website www.swan.wa.gov.au
	Connect with us on social media
	Call (08) 9267 9267
	Email swan@swan.wa.gov.au
	Send mail to PO Box 196, Midland, WA, 6936
	Drop into our administration centre 2 Midland Square, Midland



Scan the QR code to visit our online services

swan.wa.gov.au/services-and-community/do-it-online

Our performance

Guided by the vision laid out in our Strategic Community Plan 2021-2031, we're committed to making sure our diverse and growing community continues to thrive.

To realise our vision, we must work closely with our community, from our residents and ratepayers to our businesses and visitors.

We know that transparency and accountability create trust, so we have created a web page to make it easier for you to track our performance.

On the web page, you'll find our performance broken down by the five key result areas in our Strategic Community Plan, along with the results of our Community and Business Perceptions Survey and some other performance-related documents.

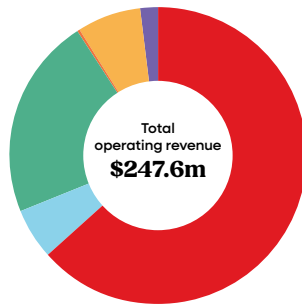








Scan the QR code to see how we're tracking

swan.wa.gov.au/our-performance

Our revenue

We rely on various revenue streams to deliver our projects, programs and services to create a sustainable, thriving City.



	Rates	\$156.9m
	Grants, subsidies and contributions	\$13.8m
	Fees and charges	\$54.5m
	Service charges	\$0.5m
	Interest earnings	\$17.6m
	Other revenue	\$4.3m

Connect with us

Swan Scoop

The Swan Scoop is our quarterly newsletter, bringing you the latest local news from across our City.

There are five editions produced each quarter – one for each of our five wards. They are printed and available to read online. The Swan Scoop is filled with positive community stories, news about upcoming events, and updates on City projects and services.



Scan the QR code to read your latest edition
swan.wa.gov.au/swan-scoop



E-newsletters

Stay up to date with what's happening in your City by subscribing to our e-newsletters. Get City-wide news or sign up for topics that interest you.



Scan the QR code to subscribe
swan.wa.gov.au/subscribe-for-updates

Social media



@cityofswan
@swanactive
@swanvalley
@coslibraries
@cityofswanlibraries

Follow us on social media to get the latest updates from our Council and our vibrant community.

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This document can be made available in alternative formats and languages on request.

