



Social

Key Result Area (KRA)

2025/26 Performance summary

The City of Swan strengthens community safety, youth engagement, social connection and inclusion through the **Social Strategy**.

Focus area 1: Growing and diverse

- The Teen Swim Program increased water safety for local teens, with 84 participants across the three program levels
- Swan Active Midland changerooms improved privacy, access and inclusion, supporting families with children, people with disability and members of the LGBTQIA+ community
- The Youth Services review was implemented
- Dayton Family Hub is building community connection and cohesion in this rapidly growing area
- Enhanced seniors' services included an inclusive walking group, seated yoga, multiple free Geri-fit sessions each week and Seniors Expos in Beechboro and Bullsbrook.

Focus area 2: Healthy and safe

- Community groups at Swan Active strengthen wellbeing and meaningful social connections by providing safe spaces to discuss mental health, participate in physical activity and connect generations
- Swan Active's partnership with Binar has grown from a junior basketball competition at Midland to hosting WABL games at Beechboro, creating stronger youth pathways and community engagement
- The City developed and delivered a Homelessness Action Plan in partnership with the Midland Alliance to End Homelessness, including a significant expansion of a local outreach service
- Businesses and government agencies meet quarterly in Ellenbrook to identify local needs, including homelessness, mental health and domestic violence (FDV), and find ways to address them. The Community Development team supports this group
- Libraries extended opening hours to provide safe, cool places for vulnerable community members during heatwaves and distributed bottled water
- The two-year Youth Outreach project delivered 112 street-based outreach sessions, with 793 engagements. Forty-two school outreach sessions resulted in more than 2,000 instances of youth engagement. Nine community events engaged 262 young people, and seven library pop-up activities reached 38 young people. The project contributed to a 94 per cent reduction in antisocial behaviour incidents
- Youth Development delivered a range of workshops and programs supporting young people's health and wellbeing, including mental health, substance awareness, young people's rights and healthy relationships.

Focus area 3: Engaged and participating

- Club Hub continued to record strong engagement, supporting local clubs through easy access to governance, sustainability and management resources
- A new online booking system improved access and customer experience for facilities
- Quiet Hour is offered twice a week in all six libraries and has been well-received by customers
- A State-funded Middle Years program for children aged 6-12 was delivered across three primary schools. The program engaged 582 children, reduced truancy and addressed antisocial behaviour through culturally safe sports and cultural activities for Aboriginal and connected young people
- The City's five place-based Youth Leadership Committees delivered 123 meetings and 25 events in the first six months. Highlights included the Ballajura Youth Committee winning an Auspire Australia Day Award and a planned Parliament visit for the Our Place Youth Committee.




Focus area 4: Celebrated and vibrant

- Inflatable Days at Beechboro and Ellenbrook attracted more than 3,500 attendees
- Swan Active contributed to NAIDOC celebrations with history displays, activities, language sessions and art
- The draft Arts and Culture Plan is in its final stages, following an audit, needs analysis and community engagement with more than 374 participants. The plan will position arts and culture as core to achieving social wellbeing, economic development, environmental stewardship and civic pride
- The Swan Writers in Residence Program is a community engagement initiative for creative writing professionals in Midland. Seventeen writers in residence facilitated 51 community engagement programs from 2024 to 2026. Outcomes from 2024 were published in an anthology titled Junction.



Opportunities

Swan Active Ellenbrook will deliver a major health and wellbeing hub in the City's northern corridor, expanding services and creating long-term community benefits.

Performance

Objective	Measure	Target	How we are tracking
S1.1	% of community who feel safe in their local area	Achieve at least 75%	 68% in 2026 72% in 2025
	% of community satisfied with the City's role in community safety	Increase the two-year rolling average (baseline 62%)	 66% in 2026 66% in 2025
	% of community satisfied with the City's role in public health	Maintain or increase the two-year rolling average (baseline 66%)	 78% in 2026 76% in 2025
	% of community satisfied with Swan Active leisure centres	Maintain or increase the two-year rolling average (baseline 68%)	 81% in 2026 79% in 2025
S1.2	% of community satisfied with community hubs	Achieve at least 74%	 92% in 2026 78% in 2025
	% of community satisfied with activities and events	Maintain or increase the two-year rolling average (baseline 67%)	 78% in 2026 78% in 2025
S1.3	% of community satisfied with services and facilities for seniors	Maintain or increase the two-year rolling average (baseline 70%)	 71% in 2026 72% in 2025
	% of community satisfied with services and facilities for families	Maintain or increase the two-year rolling average (baseline 69%)	 83% in 2026 81% in 2025
	% of community satisfied with services and facilities for youth	Increase the two-year rolling average (baseline 56%)	 65% in 2026 68% in 2025
	% of community satisfied with services and facilities for people with disability	Maintain or increase the two-year rolling average (baseline 69%)	 75% in 2026 74% in 2025
	% of community satisfied with libraries	Maintain above 85%	 95% in 2026 93% in 2025

Key

-  On or above target
-  Below target